

**2018-2020**

# Federal Transit Administration DBE Goal Methodology



Virgin Islands

Department of Public Works

**Disadvantaged Business**

**Enterprise Program**

**U.S. VIRGIN ISLANDS DEPARTMENT OF PUBLIC WORKS  
GOAL SETTING METHODOLOGY  
FEDERAL TRANSIT ADMINISTRATION (FTA) PROJECTS**

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# METHODOLOGY FOR ESTABLISHING THE FY 2018-2020 OVERALL DISADVANTAGED BUSINESS ENTERPRISE (DBE) GOAL FOR THE VIRGIN ISLANDS DEPARTMENT OF PUBLIC WORKS

## Background Information

*In accordance with the requirements of 49 Code of Federal Regulations (CFR) Part 26, THE VIRGIN ISLANDS DEPARTMENT OF PUBLIC WORKS DBE PROGRAM has developed a proposed Overall Goal for FY 2018-2020 on all Federal Transit Administration financially assisted projects within the Department. The DBE Program covers federally assisted projects in the territory (St. Croix, St. Thomas and St. John).*

## I. Summary of the Goal Setting Process

The following is the summary of the FY 2018-2020 overall goal initiatives including determining the relative availability of DBEs in Transportation fields, and any necessary adjustments to the goal, consistent with 49 CFR Part 26.

### A. Identify Geographic Market Area and Project Activities with North American Industry Classification System (NAICS) Codes

1. Determine the Department of Public Works market area for procuring goods and services. The “All Firms” information was developed from the Virgin Islands Department of Licensing and Consumer Affairs. While this information is normally found in the Census’County Business Patterns, on the mainland, the US Virgins Islands status as a territory and its uniqueness in Government organizations renders this information unavailable in this form.
2. Select market area, based on the geographic area, which describes where, historically, the majority of successful bidders came from, and where the substantial majority of the contracting dollars were spent in the total territory of the US Virgin Islands. This establishes the geographic parameters for statistical analysis of the relative availability of DBEs.
3. Review the Department of Public Works proposed FY 2018-2020 projects for all highway construction and Transit Management in the territory in order to determine the types of projects/activities that will be federally assisted for this fiscal year, listing them according to their major NAICS codes.
4. Allocate the project activities and/or types of firms/services required by the major relevant NAICS codes needed to complete these projects. This allows you to show “all firms” and DBE firms and their NAICS codes within the selected geographic parameters in order to determine the relative availability of DBEs.

**B. STEP I: Determine the Relative Availability of DBEs in the Market Area**

1. Examine available data for the market area using previously identified NAICS codes to determine the total number of firms that perform the types of work/activities relevant to the proposed projects for FY 2018-2020.
2. Determine the initial relative availability of DBEs in the market area, only within the identified NAICS codes, using the following data source:
  - V.I. Unified Certification Program (UCP) DBE Directory
  - University of the Virgin Islands, Small Business Development Center
  - V.I. Department of Licensing & Consumer Affairs
3. Count only the DBE firms by relevant NAICS codes that can perform work relevant to the proposed FY 2018-2020 projects. Compare DBE firms to all firms in the same codes to determine the initial “relative availability” of DBE firms within the market area.
4. Calculate Step 1 DBE base figure, or the “weighted” baseline figure to determine the relative availability of DBE firms in all the relevant NAICS codes.

**C. STEP 2: Adjust the DBE Base Figure** for Local Market Conditions in accordance with 49 CFR Part 26.

**D. STEP 3: Calculate Race-Neutral/Race Conscious contract DBE goal split** by reviewing the history of DBE Participation on DPW/FTA assisted projects in previous years in highway construction and Transit Management to look for factors that indicate race neutral DBE accomplishments. For example, the amount by which the Department exceeded their established DBE goals in the past. The average amount by which the goals were exceeded could be evidence to support a projection of race neutral participation for FY 2018-2020.

**II. Goal Methodology: Detailed Application, Step 1 – DBE Base Figure**

**A. Amount of Goal**

The Department of Public Work’s overall goal for FY 2018-2020 is **26%** of the total federal dollars expended on all FTA assisted contracts. This is based on an estimate of **\$4,000,000** the Department expects to get during this fiscal year. This translates into **\$1,040,000** that the Department will expend in opportunities with the DBEs during this fiscal year.

**B. Determine the Market Area**

With input from DPW’s Planners and Office of Highway Engineering (OHE), it was determined, that the majority of successful bidders on projects in the past three years have been from the Virgin Islands. Therefore, the primary market area is the U.S. Virgin Islands.

**Table 1: Prime Contractors for Previous FTA –Funded Projects at DPW**

<b>SUCCESSFUL BIDDER/ PRIME CONTRACTOR</b>	<b>NAICS</b>	<b>PROJECT NAME</b>	<b>LOCATION</b>
<b><i>Starting 10/01/15 – 9/30/16</i></b>			
Chem. Check Co., Inc. \$28,800.00	541380 – Testing Labs	Drug/Alcohol Testing	Texas
<b><i>Starting 10/1/16 – 9/30/17</i></b>			
BCCS Construction (DBE) \$181,567.00	237990 – Other Heavy & Civil Eng. Const.	Bus Shelters Repairs	St. Thomas
Chem. Check Co., Inc. \$28,800.00	541380 – Testing Labs	Drug/Alcohol Testing	Texas
<b><i>Starting 10/1/17 – 9/30/18</i></b>			
BCCS Construction (DBE) \$181,567.00	237990 – Other Heavy & Civil Eng. Const.	Bus Shelters Repairs	St. Thomas
Dion Construction (DBE) \$49,000.00	237990 - Other Heavy & Civil Eng. Const. 238910 – Site Prep. Contractors	VITRAN Trailer Installation	St. Croix
Caribbean Auto Mart \$700,000.00	336120 – Heavy Duty Truck Manufacturing	ADA Bus Purchase (10 paratransit)	St. Croix/ St. Thomas/ St. John
Chem. Check Co., Inc. \$28,800.00	541380 – Testing Labs	Drug/Alcohol Testing	Texas

**Table 2: Market Service Area – Construction – Virgin Islands Department of Public Works**

Market Service Area: U.S. Virgin Islands
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**C. Determination of relevant NAICS Codes**

Based on information provided by the DPW engineers and staff, and a review of the previous projects, a list NAICS Codes corresponding to the proposed FY-2018-2020 projects was developed, as shown below:

**Table 3: Federally Funded Projects Federal Transit Authority (FTA)**

<b>PROJECT NAME/COST</b>	<b>ACTIVITY</b>	<b>NAICS CODES</b>
<b>Starting 10/1/18 – 9/30/19</b>		
VITRAN Maintenance and Operations Facility \$6,700,000.00	Carpentry	238350
	Masonry	238140
	Electrical	238210
	Plumbing/AC	238220
	Painting	238320
	All Other Specialties	238990
Bus Terminal Improvements (STT) \$1,700,000.00	Poured Concrete	238110
	Carpentry	238350
	Masonry	238140
	Painting	238320
<b>Starting 10/1/19 – 9/30/20</b>		
Task Order Consultant \$350,000.00	Professional Services	541380
Purchase of Buses \$350,000.00	Bus Purchase	441110
<b>Starting 10/1/20 – 9/30/21</b>		
Bus Terminal Improvements (STX) \$1,200,000.00	Poured Concrete	238110
	Carpentry	238350
	Masonry	238140
	Painting	238320
Design/Architectural Work \$450,000.00	Architectural Professional Services	541310

**D. Determination of Relative Availability of DBEs in Market Area compared to all Firms**

**Table 4: Availability of DBE Firms by relevant NAICS Code Type for FY 2018 Projects**

<b>TYPE OF SERVICE</b>	<b>DBE FIRMS</b>	<b>All FIRMS</b>
<b>Heavy Equip. Rental/Trucking (HE)</b>	62	220
238910 Site Preparation Contractors (21)	21	57
484110 General Freight Trucking, Local (25)	25	76
532412 Heavy Equipment Rental (14)	14	49
562111 Solid Waste Collection (1)	1	27
562112 Hazardous Waste Collection (1)	1	11

<b>Heavy Construction (HC)</b>	<b>55</b>	<b>595</b>
237310 Hwy, Street & Bridge Construction (31)	31	231
238140 Masonry Contractors (3)	3	53
238210 Electrical Contractors (5)	5	75
238220 Plumbing, Heating & Air Conditioning Cont. (3)	3	29
238320 Painting Contractors (5)	5	21
238350 Carpentry Contractors (3)	3	51
238990 All Other Specialty Contractors (3)	3	20
561730 Landscaping Services (2)	2	115
<b>Professional Services (PS)</b>	<b>5</b>	<b>110</b>
541310 Architectural Services (1)	1	23
541330 Engineering Services (3)	3	39
541618 Other Management Consulting Services (1)	1	48
<b>Manufacturing (MF)</b>	<b>5</b>	<b>35</b>
324121 Asphalt Paving Mix & Block Manufacturing (2)	2	7
444190 Other Building Contractors (3)	3	28
<b>TOTAL</b>	<b>127</b>	<b>960</b>

Sources:

- Department of Licensing & Consumer Affairs, U.S. Virgin Islands
- VI Uniform Certification Program, DBE Directory, U.S. Virgin Islands
- Small Business Development Center, UVI U.S. Virgin Islands

#### **E. Final Determination of the DBE Base Goal**

The Step 1 DBE Base Goal is usually derived by using a weighting process by which the percentage of dollars spent on various activities are multiplied by the percentage of relevant DBE firms to all relevant firms as indicated in Table 4 above.

In factoring the weighting process the VIDPW utilizes the DBEs in the numerator and overall contractors in the denominator.

**The DBE Base Goal for DPW is 26% using a combination of the weighted NAICS code methodology for DBEs, and non-weighted calculation for “total availability”, or “all firms”.**

[\(Please see attached Microsoft Excel DBE Goal Worksheet Program\)](#)

### **III. Adjustment of the DBE Base Goal- Step 2:**

After Step 1 DBE Base Goal has been developed, the regulations (49 CFR Part 26) requires that:

*“.....additional evidence in the sponsor’s jurisdiction be considered to determine what adjustments, if any, is needed to the base figure in order to arrive at your overall goal” (26:45(d))*



**A. Adjustment Factors to Consider**  
**HISTORICAL UTILIZATION AND ANALYSIS**

When adjusting the base figure, the regulation recommends several types of evidence that can be used. These include:

***(i) Current capacity of DBEs to perform work on DOT assisted contracting programs as measured by the volume of work DBEs have performed in recent years.***

The historical overall DBE goals accomplished at the Department in FY 2015, 2016, 2017 & 2018 were examined relative to the above considerations.

The

DBE participation rates represented as typical for all FTA projects.

**Table 5:** Historic DBE Accomplishments for Reporting Periods, 2014 – 2018

Report Period	Approved DBE Goal	Total DBE % Achieved	Achieved Over/(Under)
2014-2015	19%	17%	(-2%)
2015-2016	19%	20%	1%
2016-2017	19%	20%	1%
2017-2018	17%	17%	0%
<b>MEDIAN</b>	<b>18.5%</b>	<b>18.5 %</b>	<b>0%</b>

The median DBE accomplishment for each of the reporting periods as shown above is **18.5%**, compared to the Department’s Step 1 DBE Base figure of **26%** for the base goal methodology described above.

**B. Research**

***(ii) Evidence from disparity studies conducted anywhere within your Jurisdiction, to the extent it is not already accounted for in your base figure ....***

***(iii) Data on employment, self-employment, education, training and union apprenticeship programs to the extent you can relate it to the opportunities for DBEs to perform in your program (26:45, (d.))***

Meetings and discussions with the V.I. Department of Labor, University of the Virgin Islands’ Small Business Development Center (SBDC), Economic Development Authority, and other related agencies revealed that no recent disparity studies for the territory are available. **Therefore, no quantifiable adjustment could be made to the base figure.**

#### IV. Race Neutral - Step 3:

The Virgin Islands Department of Public Works makes every opportunity to meet the maximum feasible portion of its overall goal by using race-neutral means of facilitating DBE participation. To this effort, the Department will use a combination of the following race-neutral means to increase DBE participation:

1. *Arranging solicitations, times for the presentation of bids, quantities, specifications, and delivery schedules in ways that facilitate DBEs, and other small business', participation (e.g., unbundling large contracts to make them more accessible to small businesses, requiring or encouraging Prime contractors to subcontract portions of work that they might otherwise perform with their own forces);*
2. *Providing assistance in overcoming limitations such as inability to obtain bonding or financing (e.g., by simplifying the bonding process, reducing bonding requirements, and providing services to help DBEs and other small businesses obtain bonding and financing);*
3. *Providing technical assistance and other services;*
4. *Implementing a supportive services program to develop and improve immediate and long-term business management, record-keeping, and financial and accounting capability for DBEs and other small businesses;*
5. *Ensuring that Prime contractors are aware of and know how to obtain the approved DBE listing from the Virgin Islands Department of Public Works.*

The Department of Public Works estimates that in meeting its overall goal of **26%** it will obtain **26%** from race-neutral participation and **0%** through race conscious, or contract goals.

The basis for this split was derived from historical data on DBE participation, which showed that the median annual DBE accomplishment on FTA, DPW assisted projects in FY 2015-2018, was over the median annual goal. The median overall goal for this period was **18.5%**, while the median annual DBE participation achieved is **18.5%**. This indicates that the Department will focus its goal on race-neutral methods for FY 2018-2020.

However, the Department will make adjustments on race-neutral and race-conscious participation, as needed, to reflect the actual DBE participation (26:51(f)) and will track race-neutral and race-conscious participation separately. These reports will include the following:

- DBE participation through a Prime contract that DBE obtains through customary competitive procedures;
- DBE participation through a subcontract on a Prime contract that does not carry a DBE goal;
- DBE participation on a Prime contract exceeding a contract goal; and
- DBE participation through a subcontract from a Prime contractor that did not consider a firm's DBE status in making the award.

The Department will establish contract goals to meet any portion of the overall goal that it does not anticipate meeting by using race-neutral means. Contract goals are established on individual projects so that over the period to which the goal applies, it will cumulatively result in meeting any portion of the overall goal that is not projected to be met using race-neutral means. The Department will establish contract goals only on the DOT-funded contracts that have subcontracting opportunities.

## **V. Publishing the Goal**

The Department of Public Works published a notice of the proposed overall goal, informing the public that the proposed goal and its rationale was available for inspection at the Department's DBE Office on St. Croix and St. Thomas respectively for 30 days following the Date of Notice. [An "open house" meeting/forum was held on November 2nd and 5th, 2018 on both island district to offer the DBE and contractor community an opportunity to view the goal and make comments.](#) Additionally, the Department accepted comments on the goal for 45 days from the date of the Notice.

*The VIDPW consulted with the sole Contractor's Group. Their response is attached as to this document.*

**(ADDENDUM I)**

*Additionally, the VIDPW is providing a link to their website where the Notice of the VIDPW Methodology Goal. **(ADDENDUM II)** The is website is at [dpw.vi.gov](http://dpw.vi.gov) (view "**Home Page**", click on "**About Us**", click on "**Disadvantaged Business Enterprise**", scroll to "**Download the DBE Goal**"), click on "**Federal Transit Administration DBE Goal Methodology**" find "**read more**" at the bottom of the page).*

**The Department will begin using the 26% DBE goal effective October 1,**

## **2018. Resource Listing:**

### **A. Agencies Contacted**

1. Virgin Islands Department of Labor
2. Virgin Islands Economic Development Authority
3. Virgin Islands Department of Property & Procurement
4. Small Business Development Agency (SBDA) Virgin Islands
5. Department of Public Works – OHE
6. Federal Highway Administration Eastern Federal Lands Division

### **B. Resource Documents**

1. Department of Public Works Territorial Transportation Improvements Program
2. Department of Public Works Disadvantaged Business Enterprise Directory
3. Department of Transportation (DOT) Uniform Report of DBE Awards or Commitments and Payments
4. Federal Highway Administration (FHWA) Eastern Federal Lands Highway Division Engineering/Construction Reports
5. VI Department of Public Works DBE Program Document
6. Code of Federal Regulations 49, Part 26
7. VI Department of Licensing and Consumer Affairs
8. Office of the Lt. Governor

## ADDENDUM I



**VI Professional Trade Association**  
P.O. Box 2081  
Frederiksted, VI 00841

April 5, 2019

Shelton Shulterbrandt DBE Program Director  
Department of Public Works  
Disadvantaged Business Enterprise  
#6002 Estate Anna's Hope  
Christiansted, VI 00820-4428

**RE: Review of VIDPW FTA Methodology Goal**

Dear Mr. Shulterbrandt:

I have reviewed the proposed FTA Methodology Goal for the Virgin Islands Department of Public Works and it is in my opinion that the proposed overall goal of 19% percent is fair.

I have one additional suggestion to add to the goal which is in regards to Support Services. It is a difficult process for DBEs to secure bonding which is necessary to receive jobs as prime contractors on federal aid projects. I suggest that the VIDPW work to form a relationship with bonding companies that may be able to provide services for DBEs.

Respectfully,

  
Simeon Cobb  
President

**NOTICE TO THE PUBLIC**

**FEDERAL TRANSIT ADMINISTRATION**

**DISADVANTAGED BUSINESS ENTERPRISE**

**(DBE) GOAL FOR**

**THE VIRGIN ISLANDS DEPARTMENT OF PUBLIC WORKS**

The Department of Public Works hereby publishes the proposed overall goal for its Federal Transit Administration (FTA) Disadvantaged Business Enterprise (DBE) Program for the Fiscal Years 2018-2020.

The proposed overall goal is 17.8% for all FTA funded projects for the years 2018 thru 2020. The methodology used in developing this goal is available for inspection during normal business hours until December 17, 2018 at the following locations:

Department of Public Works	Department of Public Works
DBE Office	DBE Office
8244 Subbase	#6002 Estate Anna's Hope
St. Thomas, USVI	St. Croix, USVI

Additionally, the methodology will be available for review at an Open House on November 2, 2018 on St. Thomas and on November 5, 2018 on St. Croix from 6-8 p.m. at the above-mentioned locations.

The Department will receive and consider public comments on the proposed goal until December 17, 2018. Comments may be submitted to the Department at any of the above addresses.

For additional information and questions, please contact Shelton Shulterbrandt, DBE Program Director, at (340) 773-1290, during normal business hours.