



April 24, 2024  
2024 - 03

## **DPW PROVIDES UPDATE ON POLITICAL ADVERTISING**

**U.S. VIRGIN ISLANDS** – The Virgin Islands Department of Public Works (DPW) is informing candidates that political advertising will be allowed beginning June 1, 2024, after the casting of lots.

With election season quickly approaching, DPW is aware of candidate's need to promote themselves to possible voters and has chosen a timeframe that will effectively utilize the department's mandatory advertising device's 6-month period. The date also ensures candidates paying for advertising have also been thoroughly vetted by the Election System of the Virgin Islands.

DPW is also reminding candidates that an advertising device permit is mandatory to place signs on public and private locations within fifty (50) feet from the center line of any public highway in the Virgin Islands

Signs are only allowed in DPW designated locations, which are listed on the advertising device permit application, or approved private locations. Advertisers interested in placing signs on private property must provide the department with written approval from the location's owner.

The department will request the applicant remove any signs found to be in non-compliance. Should DPW be forced to remove the signs, it will come at a cost of \$150 per sign. Candidates with unapproved signs currently in place must be removed by Friday, April 27, 2024.

DPW's advertising device permits can be found online at [dpw.vi.gov](http://dpw.vi.gov).

Follow DPW on Facebook, Instagram, YouTube, and Twitter. You can also log on to [dpw.vi.gov](http://dpw.vi.gov) and [www.vitranvi.com](http://www.vitranvi.com) to stay abreast of all things V.I. Public Works.

DPW...On the move!